



Leading in the Digital Age: Discover, Disrupt and Deliver Results

Session Details

Faculty:	Dr. Scott Allen	Date:	Tuesday, June 09, 2020
Location:	Jefferson Country Club 7271 Jefferson Meadows Drive, Blacklick, OH 43004	Sign In:	8:30 AM
Phone:	(614)-759-7500	Session:	9:00 AM - 4:00 PM

Session Description

Business and industry are shifting at an exponential rate. Whether it's new business models or the many technologies enabling disruption, we are on the cusp of a massive transformation in all aspects of our lives. This interactive and fast-paced session is designed to help non-tech oriented managers better understand the current landscape of disruptive technologies, identify opportunities in their own organization/industry, and equip them with a plan to ensure relevance in an ever-changing landscape - regardless of industry.

Biography

Scott J. Allen, Ph.D., is the Standard Products Dr. James S. Reid Chair in Management at John Carroll University. Allen is an associate professor and teaches courses in leadership, management skills, and executive communication. In 2014 he was awarded the Wasmer Outstanding Teaching Award for his work in the classroom. Scott has published more than 50 book chapters and peer-reviewed journal articles. His most recent project is a leadership textbook *Discovering Leadership: Designing Your Success* (2019). In addition to writing and speaking, Scott consults, facilitates workshops, and leads retreats across industries. Engagements include: Lubrizol, Key Bank, Federal Reserve Bank of Cleveland, Sherwin Williams, Progressive, Vocon, Forest City, NASA-Glenn, Cleveland Clinic, Medical Mutual, Leadership Cleveland, YWCA of Cleveland, and Cleveland Orchestra. Scott is the chair and co-founder of the Collegiate Leadership Competition and has served on the board of the International Leadership Association, Association of Leadership Educators, and OBTS Teaching Society for Management Educators.

Time Allocation - Topics

Introduction: The future is exponential

- The landscape of change

Segment One: Discovering The Future

- Discuss foundational concepts of disruptive technology (Gartner hype curve, Moore's Law, 6Ds of Disruption, Cognitive Biases)
- Discuss 20+ disruptive technologies and their applications (experiential gallery walk)
- Learning activities: videos, case studies, discussion, lecturette

Segment Two: Disrupting Business & Industry

- Action learning: Whose disrupting your industry? Who's disrupting your role?
- Learning activities: small group action research, discussion, lecturette, video

Segment Three: Delivering Results - The Exponential Leader

- Attributes of exponential leaders (tech fluency, digital mindset, framing the question, thinking on the margins/engaging the margins, continuous learning, hacking the value chain)
- Learning activities: Walk and talk, discussion, lecturette, video

Conclusion: Your future is exponential

- Resources to help your learning
- Quote - "The best way to predict the future is to create it." - Peter Diamandis

FOR REGISTRATIONS PLEASE CONTACT: **Mary S. Held**
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