

Managing and Leading: Critical Skills to Excel at Both

Session Details

Faculty:	Ann Tardy	Date:	Thursday, December 03, 2020
Location:	College Park Marriott Hotel & Conference Center 3501 University Blvd E, Hyattsville, MD 20783	Sign In:	8:30 AM
Phone:	(301) 985-7300	Session:	9:00 AM - 4:00 PM

Session Description

The workplace is changing rapidly and your ability to refresh, reskill, and reinvent will be essential in the coming months and years. This session will explore the essential strategies and techniques required to powerfully lead and manage simultaneously from the same role. The challenge lies in dealing with the expectations of those above and below you while also contributing to people's success around you. When you master this, you will discover how to impact any organization from the middle. You will leave this class with the skills needed to powerfully evolve into a successful Manager with the ability to lead your team through the up-skilling and cross-skilling required in today's environment.

Biography

As a former Silicon Valley corporate attorney and a current CEO, Ann knows people from many dynamics. Working alongside some of the best and brightest lawyers, entrepreneurs, VCs, and business owners, Ann incorporated companies, negotiated mergers, managed venture-backed financings, and held the hands of many anxious CEOs, and loved it. She then started her own law firm representing over 75 entrepreneurs, grew it until her CEOs became friends, and then sold it to a larger firm that continues to represent entrepreneurs and start-ups nationwide. In 2003 Ann followed her passion to work with leaders and launched LifeMoxie Mentoring & Leadership to transform corporate America by transforming where and how people lead. Her programs, books and speeches are loved by clients such as Kaiser Permanente, Duke Energy, Macys, and Southern California Edison. As a speaker and author, Ann prepares people to execute powerfully in ever-changing environments. From keynotes to executive retreats, Ann influences audiences with her experiences and her 25 years of leadership. She is the author of four books: *Ambition on a Mission* (2007), *Moxie for Managers* (2011), *Why Mentoring Matters* (2013), and *The Joy of Mentoring* (2015). They have become popular books for companies that are committed to creating strong leaders and strong cultures in this fiercely competitive marketplace.

Time Allocation - Topics

Managing vs. Leading

Establishing Trust

Intentionally Communicating

Delegating to Develop

Feedback that Feeds

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