



## Be the Leader Others Want to Follow: Build Engagement, Teamwork and Results

### Session Details

Faculty:	Dr. Jan Ferri-Reed	Date: Tuesday, September 22, 2020
Location:	DoubleTree by Hilton Hotel Cleveland - Independence 6200 Quarry Lane, Independence, OH 44131	Sign In: 8:30 AM
Phone:	(216) 447-1300	Session: 9:00 AM - 4:00 PM

### Session Description

Leaders are challenged to not only recruit and select top talent but also to retain their best in an environment of uncertainty and change. As 'A players' search for the best companies - and continually hone their resumes - a key strategy to retain them is to fully engage them. This session will share the state of engagement in today's workplaces including how each generation views work and their place in it. Strategies and techniques will include enhancing your leadership acumen, building effective and trusting teams, engaging all generations of employees by understanding their needs and maintaining your personal resilience to be the very best leader that you can be.

### Biography

Dr. Jan Ferri-Reed is a seasoned consultant and President of KEYGroup, a 33-year international speaking, training and assessment firm. She is co-author of *Keeping the Millennials: Why Companies are Losing Billions in Turnover to This Generation and What To Do About It*, and author of *Millennials 2.0 - Empowering Generation Y*. Jan has presented a variety of programs to thousands of managers and employees in a diverse range of organizations across the globe. Jan's work focuses on creating productive workplaces and retaining talent while increasing the bottom line. She does executive consultation, facilitation of senior level, planning and team building retreats and keynoting at corporate and association events. Representative clients for whom Jan provides services include GlaxoSmithKline, MARC Advertising, DelMonte Foods, The Bank of New York Mellon Corporation, US Steel Corporation, Volkswagen-Audi-Porsche, Pitney Bowes, MTV Networks, Merrill Lynch and UBS-AG.

### Time Allocation - Topics

15% Embracing the leadership challenge

- What true engagement looks like
- Factors that affect engagement
- Leadership that is required

25% Understanding the generational cohorts

- How each generation views work
- Millennials rising
- Closing the generational leadership gap
- Techniques to leverage generations

25% Building your leadership acumen

- Assessing your core strengths
- Taking a pulse on engagement
- Utilizing leadership best practices
- Job aids to enhance your leadership

25% Building and sustaining effective teams

- Lencioni's five behaviors of an effective team
- Developing trust within your team
- Team-building tools for application

10% Keeping yourself resilient

- Your response to change and uncertainty
- Knowing when your tank needs refueling
- Weighing in on your team's stamina
- Techniques to de-stress and unwind

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