



BE THE LEADER OTHERS WANT TO FOLLOW: BUILD  
ENGAGEMENT, TEAMWORK AND RESULTS

with Dr. Jan Ferri-Reed

\$475 (US) per person

VIRTUAL SESSION (3-HOUR)

## BE THE LEADER OTHERS WANT TO FOLLOW: BUILD ENGAGEMENT, TEAMWORK AND RESULTS

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Leaders are challenged to not only recruit and select top talent but also to retain their best in an environment of uncertainty and change. In this session you will learn what is required to become a leader that others want to follow. Discover strategies and techniques to enhance your leadership acumen, build effective and trusting teams, and maintain your personal resilience to be the very best leader that you can be.

### DR. JAN FERRI-REED

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Dr. Jan Ferri-Reed is a seasoned consultant and President of KEYGroup, a 33-year international speaking, training and assessment firm. She is co-author of *Keeping the Millennials: Why Companies are Losing Billions in Turnover to This Generation and What To Do About It*, and author of *Millennials 2.0 - Empowering Generation Y*. Jan has presented a variety of programs to thousands of managers and employees in a diverse range of organizations across the globe. Jan's work focuses on creating productive workplaces and retaining talent while increasing the bottom line. She does executive consultation, facilitation of senior level, planning and team building retreats and keynoting at corporate and association events. Representative clients for whom Jan provides services include GlaxoSmithKline, MARC Advertising, DelMonte Foods, The Bank of New York Mellon Corporation, US Steel Corporation, Volkswagen-Audi-Porsche, Pitney Bowes, MTV Networks, Merrill Lynch and UBS-AG.

# TOPICS COVERED

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## EMBRACING THE LEADERSHIP CHALLENGE

WHAT TRUE ENGAGEMENT LOOKS LIKE  
FACTORS THAT AFFECT ENGAGEMENT  
LEADERSHIP THAT IS REQUIRED

## BUILDING YOUR LEADERSHIP ACUMEN

ASSESSING YOUR CORE STRENGTHS  
TAKING A PULSE ON ENGAGEMENT  
UTILIZING LEADERSHIP BEST PRACTICES  
JOB AIDS TO ENHANCE YOUR LEADERSHIP

## BUILDING AND SUSTAINING EFFECTIVE TEAMS

LENCIONI'S FIVE BEHAVIORS OF AN EFFECTIVE TEAM  
DEVELOPING TRUST WITHIN YOUR TEAM  
TEAM-BUILDING TOOLS FOR APPLICATION

## KEEPING YOURSELF RESILIENT

YOUR RESPONSE TO CHANGE AND UNCERTAINTY  
KNOWING WHEN YOUR TANK NEEDS REFUELING  
WEIGHING IN ON YOUR TEAM'S STAMINA  
TECHNIQUES TO DE-STRESS AND UNWIND

FOR REGISTRATION PLEASE CONTACT: - IMS Regional Director -  
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