

Leadership Presence: Sending All the Right Signals

Session Details

Faculty:	Dr. Carol Kinsey Goman	Date:	Thursday, September 10, 2020
Location:	Springfield Country Club 400 West Sproul Rd., Springfield, PA 19064	Sign In:	8:30 AM
Phone:	(610) 690-7600	Session:	9:00 AM - 4:00 PM

Session Description

Leadership presence is that illusive quality that sets you up for the next promotion and gives your career an extra boost. It's a blending of personal and interpersonal skills that when combined, sends all the right signals. It's how you show up and contribute in meetings. It's projecting confidence and poise under pressure.

Biography

Carol Kinsey Goman, Ph.D., is an international keynote speaker, author, and leadership presence coach. She helps executives, entrepreneurs, politicians, and salespeople enhance their impact and influence skills for greater career success. Carol's clients include over 300 organizations in 27 countries. Her programs for women leaders have been presented at events that include European Women in Technology, Amazon, Women@Google, Expedia's Global Women's Conference, Executive Women's Forum, Stanford University, Women in Agriculture, Canada, Women Influence Community Forum in France, and Women's Leadership Conference, Trinidad.

Carol is a leadership blogger for Forbes, the creator of LinkedIn Learning's most popular video course - with over 2 million views - Body Language for Leaders, and the author of twelve business books, including *The Silent Language of Leaders: How Body Language Can Help - or Hurt - How You Lead*. She has been cited as an authority in media such as Industry Week, Investors Business Daily, CNN's Business Unusual, PBS Marketplace, the Washington Post's On Leadership column, MarketWatch radio, and the NBC Nightly News. Carol has served as adjunct faculty at John F. Kennedy University in the International MBA program, at the University of California in the Executive Education Department, and for the Chamber of Commerce of the United States at their Institutes for Organization Management.

Time Allocation - Topics

10% The SIGNALS OF LEADERSHIP PRESENCE

- The five signals of leadership presence: Credibility, Confidence, Composure, Connection, Charisma.
- Why the foundation for leadership presence is Character - the personal traits and values that define the authentic you.
- Aligning impression management with your best authentic self.

15% CREDIBILITY

- Sharpening your ability to create clear, concise, and compelling messages.

25% CONFIDENCE

- How self-confidence is strengthened - or weakened.
- The words and phrases that powerfully influence how people evaluate your confidence.
- Body language that makes you look like a leader.

15% COMPOSURE

- Tips for building resilience in stressful situations.
- Developing poise under pressure - how to respond to the unexpected.

15% CONNECTION

- The most critical communication skill for leadership effectiveness.
- The first step to increasing emotional intelligence.

10% CHARISMA

- How to shine as your authentic, charismatic self.

10% INCREASING VISIBILITY

- **Strategic personal branding.**
- **The secrets of skilled networkers**

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