

A Leader's Guide for Winning at Execution

Session Details

Faculty:	Dr. Jackson Nickerson	Date: Wednesday, August 26, 2020
Location:	Embassy Suites by Hilton 5800 Rockside Woods Blvd, Independence, OH 44131	Sign In: 8:30 AM
Phone:	(216) 986-9900	Session: 9:00 AM - 4:00 PM

Session Description

Without successful execution no organization can succeed or remain competitive. Yet with such importance subscribed to it, successful execution remains a challenge for most organizations. In this seminar participants will first learn about a four common approaches to execution and the impediments and failures common to all of them.

Biography

Dr. Jackson Nickerson is the Frahm Family Professor of Organization and Strategy at Washington University in St. Louis Olin Business School. He also is the Associate Dean and Director of Brookings Executive Education and a Senior Non-resident Scholar in Governance Studies at the Brookings Institution. A prior systems engineer at NASA's Jet Propulsion Laboratory with a BSME from Worcester Polytechnic Institute and an MSME from U.C. Berkeley, Jackson combines his engineering systems knowledge with an MBA and Ph.D. in Business Strategy both from U.C. Berkeley's Haas School of Business. He is a globally recognized expert in organization design and its performance implications as well as in critical thinking for business decisions, for which the Olin Business School won the inaugural MBA Roundtable Innovators Award. He also is the creator of Leading Thinking, a new approach for developing leaders taught through Brookings Executive Education. Jackson has published numerous papers in leading academic journals and is the author or editor of four books. His latest book is entitled *Leading Change from the Middle: A Practical Guide to Building Extraordinary Capabilities* (Brookings, 2014). He consults with business, government, and nonprofits on problem diagnosis, strategy, and leading change. In addition to serving on corporate boards, Jackson is a co-founder and business director of NFORMD.NET, a new media company that provides sexual assault prevention programs to universities and the U.S. Army.

Time Allocation - Topics

30% Four most popular archetypes of execution

30% Three primary impediments to execution success are described and illustrated

40% Introduction to a new execution system which overcomes the barriers to effective execution

- This approach provides specific process steps for individuals, managers, and leaders to help the entire organization juggle tasks so that: the important and strategic tasks are accomplished, the organization is more adaptive to changing circumstances, and resource allocation and identification of tradeoffs improves. This approach complementary to all archetypal approaches.

FOR REGISTRATIONS PLEASE CONTACT: **Stacey Schroeder**
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