



FROM PLAYER TO COACH: MAKING THE
SUCCESSFUL TRANSITION TO MANAGEMENT
with Dr. Michael Woodward
\$475 (US) per person

VIRTUAL SESSION (3-HOUR)

FROM PLAYER TO COACH: MAKING THE SUCCESSFUL TRANSITION TO MANAGEMENT

The transition from star player to team coach is a tremendous leap. All too often new managers are thrown into challenging circumstances with limited support and resources. As an organizational psychologist, Dr. Woodward believes that effective management is rooted in understanding the psychology of human nature. During this session Dr. Woodward will facilitate self-insight and provide simple techniques for effectively managing in this ever changing business environment. Dr. Woodward will focus on developing self-insight, building trust, having tough conversations, and learning the art of influence. The session will blend interactive lectures, individual exercises, and group discussions. The session will culminate with each participant making commitments to turning their learning into action.

DR. MICHAEL WOODWARD

Dr. Michael Woodward is a Clinical Assistant Professor of Executive Coaching at New York University (NYU) where he leads the Master of Science program in Executive Coaching and Organizational Consulting. As a consultant and professional coach, Dr. Woody works with both private and corporate clients on building management and leadership capacity. He is the author of the Amazon.com top selling job book *The YOU Plan: A 5-step guide to Taking Charge of Your Career in the New Economy*. Dr. Woody has also published award-winning research on teamwork titled *Cooperation and Competition: The Effects of Team Entrainment and Reward Structure*.

Dr. Woodward has appeared on TODAY Show, LIVE w/ Regis & Kelly, Fox & Friends, and CNN among many others. He has been quoted in the Wall Street Journal, Forbes, and Miami Herald as an expert on workplace issues. He has worked with management and executive level clients at such organizations as: Bacardi USA, SAP, Sugar Foods Corporation, and Department of Homeland Security. Prior to founding HCI in 2005, Dr. Woody served as a management and human resources consultant for PricewaterhouseCoopers Consulting (PwC).

TOPICS COVERED

THE VALUES COMPASS - UNDERSTANDING THE ROLE OF VALUES IN MANAGING (DISCUSSION AND CARD SORT EXERCISE)

THE ROLE OF VALUES IN MANAGING AND LEADING * IDENTIFYING AND ARTICULATING YOUR FIVE (5) CORE VALUES

CRITICAL CONVERSATIONS - HAVING THOSE TOUGH TALKS ABOUT PERFORMANCE

WHY MANAGEMENT ALL COMES DOWN TO CONVERSATIONS
A MODEL FOR CONDUCTING CRITICAL CONVERSATIONS

THE TRUST FACTOR - CREATING A TEAM BOND

A FIVE-COMPONENT MODEL FOR BUILDING TRUST
CREATING FAMILIARITY: THE KEY TO BUILDING TRUST AMONG COLLEAGUES AND STAFF

THE ART OF PERSUASION - INFLUENCING OTHERS TO ACTION

INFLUENCE VS. POWER: CHANGING MINDS NOT JUST BEHAVIOR
A MODEL FOR BUILDING INFLUENCE

GETTING OUT OF THE WEEDS - LETTING GO THROUGH DELEGATION

WHAT TO LET GO OF AND WHEN TO DO IT!
AN OPPORTUNITY TO DEVELOP YOUR STAFF

KNOW YOUR ROTS: DEVELOPING MANAGEMENT RULES-OF-THUMB

THE THREE ROTS: RED, YELLOW, AND GREEN RULES OF THUMB
KNOWING AND EFFECTIVELY USING YOUR ROTS

COMMITTING TO ACTION (INDIVIDUAL EXERCISES)

WHAT ARE YOU GOING TO COMMIT TO DOING?
WHEN WILL YOU HAVE IT DONE AND HOW WILL YOU MEASURE SUCCESS?

FOR REGISTRATION PLEASE CONTACT: - IMS Regional Director -
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