



Critical Success Factors for Women Leaders

Session Details

Faculty:	Sara King	Date:	Thursday, March 12, 2020
Location:	The Delta Hotel by Marriott 515 Route 1 South, Iselin, NJ 08830	Sign In:	8:30 AM
Phone:	(732) 634-3600	Session:	9:00 AM - 4:00 PM

Session Description

In this very engaging session, women leaders will examine their own profile of success and powerful influence and identify areas for development. They will also focus on the key ingredients that continue to hold women back: not developing and articulating a leadership vision, not paying attention to the political landscape, not strengthening the breadth and depth of relationships, and learning how to make relationships work to achieve goals. They will leave this session with practical tools and individual insights to apply in their current roles.

Biography

Sara N. King is Principal of Optimum Insights, Inc., a company dedicated to helping others maximize their performance and reach their potential. With 25 years of experience as an executive coach, keynote speaker, author, workshop designer, and facilitator, Sara has served thousands of executives in Fortune 500 companies, government agencies, educational institutions, and nonprofits. She has held several positions of leadership over her 23 years at the Center for Creative Leadership (CCL), a top ranked global provider of education research, of which 10 years were spent running the Center's largest global business unit with a team located in Asia, Europe and 3 locations in the US. Sara has also been a key contributor to the evolution of the National Women in Cable Telecommunications (WICT) leadership training programs over the past 20 years. She has recently revised her book "Discovering the Leader in You" (originally published in 2001), which highlights the importance of a conscious decision to lead and offers a framework for developing leadership vision, values and skills. The updated version (2011), co-authored with David G. Altman and Robert J. Lee, is now available as a joint publication of CCL and the Jossey-Bass Business and Management Series. Sara King earned her B.A. in English from Wake Forest University and an M.S. in Higher Education Administration from Cornell University.

Time Allocation - Topics

10% Success and Derailment

- Understanding success and derailment in your organization
- Self -assessment to understand your strengths and areas for development

30% Success and Derailment for Women Leaders

- What we know about women leaders since Breaking the Glass Ceiling?
- How women leaders grow and develop
- Charting a plan for continuing success

15% Leadership Effectiveness, Purpose and Vision for Women Leaders

- The importance of vision
- Elements of an effective vision
- Developing your vision
- The power and sense of purpose

30% Success and Navigating the Political Environment for Women Leaders

- Self-assessment on political skills
- Six critical political skills

- Network Map Tool
- Strategies for Strengthening Your Network

15% Working with Peer Partners as Women Leaders

- Sharing assessment results and insights
- Action planning

FOR REGISTRATIONS PLEASE CONTACT: **Evangelia Zouras**
Phone: **+1 (201) 414-7380** Email: **newjersey@ims-online.com** Website: **www.ims-online.com**