



Turning Strategic Goals into Actionable Plans

Session Details

Faculty:	Terry Schmidt	Date:	Thursday, January 30, 2020
Location:	Brookside Golf Club 1133 Rosemont Avenue, Pasadena, CA 91103	Sign In:	8:30 AM
Phone:	(626) 585-3594	Session:	9:00 AM - 4:00 PM

Session Description

Fortune Magazine estimates that 70% of all strategies fail. Failure often occurs because of ineffective planning methods for turning strategies into executable projects. This session offers a breakthrough planning approach for clearly aligning projects with strategic intent to boost your odds of project success. You will learn a common language and a step-by-step process for designing successful projects, programs, and change initiatives.

Biography

Mr. Terry Schmidt is an internationally known management consultant who helps organizations become more strategic, productive, and profitable. He has three decades of experience as an executive, educator, project coach, and strategist in assisting corporations, governments, and research institutions in 34 countries worldwide. He is the founder and President of ManagementPro.com, a Seattle-based company that specializes in practical strategic planning, team-building, and project management. He is also affiliated with the Haines Centre for Strategic Management, a global alliance of master consultants. He earned his MBA from Harvard Business School, and his BS in Aerospace Engineering from the University of Washington. He teaches strategic thinking and project management in corporate universities and executive programs worldwide, including the UCLA Technical Management Program and the MIT Professional Institute. A dynamic thought leader and hands-on consultant, He has helped hundreds of organizations successfully turn strategy into successful projects. His North American clients include eBay, Boeing, Sony Electronics, Walt Disney Imagineering, Blizzard Entertainment, Microsoft, Cargill, Northrop-Grumman, Transamerica Insurance, The Los Angeles Times, AEGON USA, PATH, Los Alamos National Laboratory, Lawrence Livermore National Laboratory, and the Los Angeles County Assessors Office. He has consulted with virtually every federal agency and Washington State government department. His international clients include Thai Airways, Nokia Mobile Phones, the Bank of Thailand, and Sony Ericsson. He is the author of Strategic Project Management Made Simple, Turn Strategy into Action, and four other books. He is listed in Who's Who International Training and Development, Who's Who in Finance and Industry, and Who's Who in the World.

Time Allocation - Topics

15% Turning Good Ideas Into Outstanding Results

- Why Projects Fail and How to Make Yours Succeed
- Answering The Four Critical Strategic Questions
- Ensuring Alignment of Projects with Strategic Intent

30% Using Innovative Tools for Better Projects

- Planning and Organizing with the Logical Framework Tool
- Applying Vertical, Horizontal, and Zig-Zag Thinking
- Using If-Then Logic to Define and Align Objectives
- Identifying Risk and Reducing Problems Before They Strike

15% Managing the Human Dimension

- Building a Committed and Effective Team
- Getting Stakeholder Buy-In and Stay-In
- Clarifying and Coordinating Roles and Responsibilities

40% Cases Studies & Practical Application

- Hands-on Group Project Design: Noah's Ark
- Applying These Concepts to Your Own Project
- One Dozen Ways to Implement These Ideas Job

FOR REGISTRATIONS PLEASE CONTACT: **Charles Good**
Phone: **+1 (775) 322-8222** Email: **losangeles@ims-online.com** Website: **www.ims-online.com**