Leading from the Middle: A Practical Approach to Achieving Extraordinary Results

Session Details

Faculty: Dr. Jackson Nickerson
Date: Tuesday, June 04, 2019
Location: Jefferson Country Club
7271 Jefferson Meadows Drive, Blacklick, OH 43004
Phone: (614)-759-7500
Sign In: 8:30 AM
Session: 9:00 AM - 4:00 PM

Session Description

In this seminar you will learn why change is so difficult and be introduced to a new, commitment-based approach to leading change that is designed for leaders who are not at the apex of an organization. By successfully leading change you will build capabilities that are extraordinary because competitors are likely to fail in their attempts to duplicate your success.

Biography

Dr. Jackson Nickerson is the Frahm Family Professor of Organization and Strategy at Washington University in St. Louis Olin Business School. He also is the Associate Dean and Director of Brookings Executive Education and a Senior Non-resident Scholar in Governance Studies at the Brookings Institution. A prior systems engineer at NASAs Jet Propulsion Laboratory with a BSME from Worcester Polytechnic Institute and an MSME from U.C. Berkeley, Jackson combines his engineering systems knowledge with an MBA and Ph.D. in Business Strategy both from U.C. Berkeleys Haas School of Business. He is a globally recognized expert in organization design and its performance implications as well as in critical thinking for business decisions, for which the Olin Business School won the inaugural MBA Roundtable Innovators Award. He also is the creator of Leading Thinking, a new approach for developing leaders taught through Brookings Executive Education. Jackson has published numerous papers in leading academic journals and is the author or editor of four books. His latest book is entitled Leading Change from the Middle: A Practical Guide to Building Extraordinary Capabilities (Brookings, 2014). He consults with business, government, and nonprofits on problem diagnosis, strategy, and leading change. In addition to serving on corporate boards, Jackson is a co-founder and business director of NFORMD.NET, a new media company that provides sexual assault prevention programs to universities and the U.S. Army.

Guide to Participant Selection

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Time Allocation - Topics

15% What is the leadership challenge of building extraordinary capabilities?

10% What are the traditional approaches to leading change?

15% How can you engage and lead superordinates?

15% How can you engage and lead subordinates?

15% How can you engage and lead customers?

15% How can you engage and lead complementors/blockers?

15% What are the specific steps you can do to dramatically increase the likelihood of building extraordinary capabilities for your organization?

Focus

Primary - Leadership Development

Secondary - Planning/Organizing

Tertiary - Executing/Controlling/Evaluating

Level

Introductory Intermediate Advanced

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