



Breakthrough Ideas: How to Become a More Strategic Thinker

Session Details

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|-----------|--|----------|-------------------------|
| Faculty: | Dr. Julia Sloan | Date: | Tuesday, March 12, 2019 |
| Location: | Springfield Country Club 400 West Sproul Rd., Springfield, PA 19064 | Sign In: | 8:30 AM |
| Phone: | (610) 690-7600 | Session: | 9:00 AM - 4:00 PM |

Session Description

Being strategically competitive in today's chaotic and complex global environment requires a different way of looking at how we approach strategic thinking. Leaders who are tasked with strategic responsibility must be attentive, agile, adaptive and innovative thinkers. Four key issues are addressed in this session: Why do organizations need strategic thinkers? What is strategic thinking? Who is a strategic thinker? How can strategic thinking be developed?

Biography

Dr. Julia Sloan author of the definitive book, *Learning to Think Strategically* (Elsevier, 2006), is widely recognized for her pioneering work in the application of complex cognitive theory to everyday global strategic thinking practice. Her work draws upon more than two decades of her own expatriate corporate experience in Asia, Africa, the Middle East, Eastern Europe, and the United States working on strategy to align the business agenda with prevailing economic, cultural and social issues. She has lectured at some of the premier academic institutions including: Columbia University, MIT and Harvard University (US); Nanjing University (China); Tokyo University and Keio University (Japan); Singapore University and India Institute of Management (India). She is also a contributing author to *Democratic Practices as Learning Opportunities* (Sense, 2007). A resident of New York City, Dr. Sloan's educational background includes a doctorate from Columbia University; master's studies at Yale University and University of Alaska; and undergraduate studies from Kent State University.

Guide to Participant Selection

| Department | Admin | Distrub | Engr | Finc | H.R. | Legal | Mktng | IT | Or | Plng | Pchsg | R&D | Sales |
|---|-------|---------|------|------|------|-------|-------|----|----|------|-------|-----|-------|
| Senior Executive (Pres. Exec & Sr VP) | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| Executive (VP & Gen'l Mgr) | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 2 | 2 | 1 |
| Senior Managers (Div & Reg. Mgrs) | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Middle Managers & Superintendents | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |

Time Allocation - Topics

25% What is (and is *not*) strategic thinking?

- Key research findings
- Historical and global perspectives

25% Who is a strategic thinker?

- Triad Model
- Five attributes of strategic thinkers

15% How to apply strategic thinking?

- Identifying and shattering frames
- Challenging assumptions

25% How to strengthen strategic thinking?

- Questioning techniques
- Embracing polarities

Focus

Primary - Leadership Development

Adaptability, Commitment, Creativeness, Developmental Perspective, Initiative

Secondary - Planning/Organizing

Problem Identification, Selecting and Organizing Information, Evaluating Alternative Solutions

Tertiary - Executing/Controlling/Evaluating

Decision Making, Use of Authority, Direction

Level

Introductory

Intermediate

Advanced

FOR REGISTRATIONS PLEASE CONTACT: **Joseph Campese**

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