



HIGH IMPACT INSPIRATIONAL LEADERSHIP  
with Dr. Sean Hannah  
\$475 (US) per person

VIRTUAL SESSION (3-HOUR)

## HIGH IMPACT INSPIRATIONAL LEADERSHIP

Effective leaders possess a broad set of leadership skills and competencies the science of leadership and they know when, where, and under what conditions to use each the art of leadership. Dr. Hannah will combine cutting-edge research with lessons-learned from his three decades of personal leadership experience, spanning from a front line to a strategic leader, to advance attendees capabilities and development as inspirational leaders. This seminar will cover various forms of leader style, power and influence, and focus on the more effective forms of transformational, inspirational, and authentic leadership behaviors. Attendees will explore a full range model of flexible leader behaviors and increase their understanding of how to best tailor their leadership to achieve desired effects. To aid self-awareness and development, participants will take various leadership self-assessments and will begin to create a personalized leader development plan with a format provided. The assessments and leader development plan will be tied to the seminar content and filled out and discussed throughout the day.

## DR. SEAN HANNAH

Professor Hannah holds an endowed chair in management at Wake Forest University School of Business. He previously served as the Director of Leadership and Management Programs at West Point - The United States Military Academy, and as the Director of the US Army's center for the profession and character-based leader development. He is a retired US Army Colonel with vast practical experience leading complex organizations and developing leaders.

Dr. Hannah has served in command and staff positions in Infantry units in Europe, Cuba, Panama, Southwest Asia, and the United States. He served in combat with the lead unit of 3d Armored Division during Desert Storm, where his unit was awarded the Valorous Unit Award and he the Bronze Star. He has served from the lowest tactical levels to the highest strategic levels, having worked for two Chiefs of Staff of the Army and an Assistant Secretary; an engaged and effective educator and trainer, he synthesizes his research and practical leadership experience to engage students and leaders and enhance their learning. Beyond university teaching he has conducted over 300 executive education programs with major corporations and other U.S. and international organizations on leadership, leader development and character development.

# TOPICS COVERED

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## LEADERSHIP SELF ASSESSMENTS

LEADER CONFIDENCE AND MOTIVATION-TO-LEAD ASSESSMENTS  
LEADERSHIP STYLES INVENTORY ASSESSMENT  
INTEGRATE ASSESSMENT RESULTS TO TOPICS THROUGHOUT THE DAY

## LEADER DEVELOPMENT PROCESS

THE CHALLENGE-ASSESSMENT-SUPPORT (CAS) SYSTEM OF LEADER DEVELOPMENT  
MANAGING THE DEVELOPMENT OF SELF AND OTHERS  
OVERVIEW THE PERSONAL LEADER DEVELOPMENT PLAN TO BE CREATED THROUGHOUT THE DAY

## NEXUS OF LEADERSHIP, MOTIVATION, AND POWER AND INFLUENCE

DYNAMICS BETWEEN LEADERSHIP STYLES AND POWER  
RELATIONSHIPS BETWEEN LEADERSHIP STYLES AND LEADER CREDIBILITY AND INFLUENCE  
MODES OF INFLUENCE AND FOLLOWER MOTIVATION

## BEHAVIORS AND FUNCTIONS OF INSPIRATIONAL AND TRANSFORMATIONAL LEADERS

CREATING A SENSE OF PURPOSE AND DRIVE FOR EXCELLENCE  
LEADING WITH INTEGRITY AND AUTHENTICITY  
COMMUNICATING TO ACHIEVE ALIGNMENT AND SHARED VISION  
BUILDING STRONG PERSONAL AND TEAM RELATIONSHIPS  
INSPIRING CREATIVITY AND ENGAGEMENT  
GROWING AND DEVELOPING OTHERS  
MODELLING THE WAY

## ART OF LEADERSHIP: ADAPTING LEADERSHIP TO THE SITUATION

LEADER SELF-AWARENESS AND PERSPECTIVE-TAKING  
RECOGNIZING WHAT FORM OF LEADERSHIP IS NEEDED  
ADAPTING LEADER STYLE AND APPROACH TO MAXIMIZE EFFECTS

## TAKING CHARGE: LESSONS FOR ASSUMING THE NEXT LEADERSHIP ROLE

LEVERAGING THE SEMINAR'S CONTENT TO ASSUME THE MANTLE IN YOUR NEXT ROLE  
BEST PRACTICES DURING LEADERSHIP TRANSITIONS

## LAUNCHING THE PERSONALIZED LEADER DEVELOPMENT PLAN

BEST-PRACTICES TO CONTINUE TO REFINE AND EXECUTE THE DRAFT PLAN CREATED IN THE SEMINAR  
LEVERAGING OTHERS TO ASSIST IN THE LEADER DEVELOPMENT JOURNEY  
KEEPING THE DEVELOPMENT PROCESS ON TRACK

FOR REGISTRATION PLEASE CONTACT: - IMS Regional Director -  
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