



THE TRUE DRIVERS OF PERFORMANCE: WORK
SMARTER, REDUCE STRESS, LEAD BY EXAMPLE
with Steve McClatchy
\$425 (US) per person

VIRTUAL SESSION (3-HOUR)

THE TRUE DRIVERS OF PERFORMANCE: WORK SMARTER, REDUCE STRESS, LEAD BY EXAMPLE

We all want to be more productive and deliver our best results. Managing it all is hard, and leading in today's hyper-paced world is even harder. Cut through the complexities and excuses to start realizing real gains simply by changing one thing: the way you make decisions. Quickly begin to use the time you have each day to move your business and life forward, make decisions that yield better results, waste less time, reduce stress and regain balance. Learn how great decision-making habits yield a lifetime of accomplishments.

STEVE MCCLATCHY

Steve McClatchy is a keynote speaker, workshop leader and author of the New York Times bestseller *Decide: Work Smarter, Reduce Your Stress & Lead by Example*. Steve has spoken before thousands of audiences on the topics of leadership, performance, personal growth, and work/life engagement. His client list includes the NFL, Google, Pfizer, Microsoft, Disney, Comcast, Accenture, HP, Ikea, DHL Europe, Tiffanys, Wells Fargo and Campbells Soup. He is a frequent guest lecturer in many of Americas top business graduate schools including Harvard and Wharton and has been quoted in *The Wall Street Journal*, *WebMD Magazine*, *Fast Company*, *Oprah Magazine*, *Entrepreneur* and *Investors Business Daily*. Steves passion is for continual improvement and believes that when we stop growing, learning, gaining experience and achieving goals we stop living.

TOPICS COVERED

PRIORITIZING FOR RESULTS

FOCUS ON RESULTS AND THE TRUE DRIVERS OF PERFORMANCE.
ONE QUESTION TO PRIORITIZE MORE EFFECTIVELY.

MANAGE WORK DELEGATED TO OTHERS.

STRATEGIC PLANNING

WHAT TO PLAN DAILY VS. WEEKLY VS. MONTHLY.
SWIFT EXECUTION (PLANNING AND SPEED).
DEFENDING THE PLAN.
HOW TO REGAIN CRITICAL PLANNING AND PERSONAL TIME.

PERSONAL LEADERSHIP & GOAL ACHIEVEMENT

STAY BALANCED AND PREVENT BURNOUT.
BE DECISIVE AT THE RIGHT TIME AND WITH THE RIGHT DECISIONS.
INSPIRE, MOTIVATE AND LEAD OTHERS.
KNOW WHEN TO STOP AND WHEN TO CHARGE AHEAD.

PROACTIVE VS. REACTIVE

END PROCRASTINATION OF HIGH QUALITY WORK.
SWITCH FROM USING ADRENALINE TO ENDORPHINS TO COMPLETE DIFFICULT OR UNPLEASANT TASKS.
MANAGE AND GET THE MOST OUT OF PROCRASTINATORS.
DRIVE A PROACTIVE CULTURE INTO YOUR BUSINESS.

MANAGING INTERRUPTIONS

KEEP A TWO MINUTE INTERRUPTION TO TWO MINUTES WITHOUT HARMING THE RELATIONSHIP.
PREVENT UNNECESSARY INTERRUPTIONS.
ESTABLISH RULES AND EXPECTATIONS YOU IMPLEMENT COMPANY WIDE.

THE SKILLS OF GREAT EXECUTION

MANAGE TASKS, APPOINTMENTS, CONTACTS AND NOTES MORE EFFICIENTLY.
GET ALL COMMITMENTS IN ONE SYSTEM AND TRACK THEM FROM ANYWHERE.
SET AND FORGET FUTURE TASKS.
SPEND LESS TIME LOGGING, DELEGATING AND FOLLOWING UP.

MANAGERIAL & EXECUTIVE LEVEL DELEGATION

WHY DELEGATE.
HOW TO DELEGATE EFFECTIVELY.
OPPORTUNITY COST OF NOT DELEGATING.
RETURN ON INVESTMENT TO THE BUSINESS OF GREAT DELEGATION.

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