



## IMPROVING TRUST TO BUILD TRANSFORMATIONAL TEAMS

with Dr. Ellen Burts-Cooper

\$425 (US) per person

VIRTUAL SESSION (3-HOUR)

## IMPROVING TRUST TO BUILD TRANSFORMATIONAL TEAMS

Organizations today must understand and leverage 7 critical attributes of cohesive, productive and resilient teams. This 1 day interactive course guides participants through a learning experience to develop the seven attributes and behaviors that are critical to high productivity and effectiveness. The seven critical team attributes include: Trust, Appreciation, Communication, Creativity & Ideation, Meeting Management, Behavior Management and Problem Solving & Decision Making.

## DR. ELLEN BURTS-COOPER

Dr. Ellen Burts-Cooper has spent over two decades providing personal and professional development training, coaching and consultation. She has been featured in Time Magazine, Black Voices, Smart Business Magazine, Bloomberg BusinessWeek, Cleveland Jewish News, Cleveland.com and Crain's Cleveland Business.

She is also the author of two books "aMAZEing Organizational Teams: Navigating 7 Critical Attributes for Cohesion, Productivity and Resilience" and "Canine Instinct: A Guide to Survival and Advancement in Corporate America." Previously, Ellen served as a Senior Vice President and Senior Director of Operational Excellence, IT Performance Management and Governance for PNC Financial Services. Prior to the financial services industry, Ellen worked in the electronics industry where she led global teams in several functions at 3M Company in St. Paul, MN.

She earned a BS in chemistry from Stillman College in Tuscaloosa, AL, her PhD in organic/polymer chemistry from Virginia Tech in Blacksburg, VA, her MBA from the University of Minnesota, Carlson School of Business, and her Lean Six Sigma Master Black Belt certification from 3M Company.

# TOPICS COVERED

---

## CULTURE AND TEAM FORMATION

INTENTIONALLY CREATING AN ENVIRONMENT WHERE EMPLOYEES THRIVE  
DEVELOPING HIGHLY PRODUCTIVE TEAMS, INCREASING EFFICIENCY, COHESION, PRODUCTIVITY AND COMMITMENT  
IMPROVING TEAM PRODUCTIVITY & EFFECTIVENESS THROUGH INCREASED ENGAGEMENT & DEVELOPMENT STRATEGIES  
UNDERSTANDING THE IMPACT OF CULTURE ON PRODUCTIVITY

## CRITICAL TEAM ATTRIBUTE: TRUST

LEARNING 5 KEY ELEMENTS OF EFFECTIVE TRUST  
DISCOVERING BEHAVIORS THAT EITHER ENHANCE OR ERODE TRUST  
UNDERSTANDING HOW TO COMMUNICATE IN A WAY THAT BUILDS TRUST

## CRITICAL TEAM ATTRIBUTE: COMMUNICATION

UNDERSTANDING THE CRITICAL COMPONENTS OF COMMUNICATION  
DEVELOPING COMMUNICATION STRATEGIES THAT RESONATE WITH ALL STAKEHOLDERS

## CRITICAL TEAM ATTRIBUTES: APPRECIATION, CREATIVITY & IDEATION, MEETING MANAGEMENT, BEHAVIOR MANAGEMENT AND PROBLEM SOLVING & DECISION MAKING

LEVERAGING THE POWER OF APPRECIATION IN THE WORKPLACE  
INCREASING CREATIVITY AND IDEATION THROUGH DIVERSITY OF THOUGHT  
PRODUCING OUTCOMES THROUGH EFFECTIVE MEETING MANAGEMENT  
INCREASING PRODUCTIVITY AND COHESIVENESS THROUGH EFFECTIVE BEHAVIOR MANAGEMENT  
DEVELOPING PROBLEM SOLVING AND DECISION MAKING SKILLS IN ORDER TO YIELD OPTIMAL SOLUTIONS

## TEAM DEVELOPMENT ACTION PLANNING

CREATING SUSTAINABLE STRATEGIES TO BUILD, MANAGE, AND SUSTAIN TEAM COHESIVENESS AND INCREASE WORKPLACE PRODUCTIVITY  
TESTING AND IMPROVING CURRENT TEAM PERFORMANCE THROUGH A SERIES OF INTERACTIVE TEAM BUILDING CHALLENGES  
UNDERSTANDING CURRENT TEAM PERFORMANCE AND DETERMINE SPECIFIC PLANS TO IMPROVE PERFORMANCE  
DETERMINING IMMEDIATE NEXT STEPS: IDENTIFYING ACTIONS THAT YOU WILL STOP, START AND CONTINUE

FOR REGISTRATION PLEASE CONTACT: - IMS Regional Director -  
Phone: Email: Website: <https://ims-online.com/leadership-development//>