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THE LEADER`S ROLE AND RESPONSIBILITY AS MENTOR
with Dr. Chip Bell
$425 (US) per person

VIRTUAL SESSION (3-HOUR)

THE LEADER`S ROLE AND RESPONSIBILITY AS MENTOR

The only sustainable competitive advantage of tomorrow will be the capacity to outlearn your competition. Future leaders will be those who focus on cornering unique talent and nurturing portable wisdom. This means managers must become mentors to all the employees they influence. The winners of tomorrow will be those who build powerful partnerships for learning. They will be those who can effectively transfer relevant experience, communicate cutting-edge competence and foster insight-producing discovery. This spirited, hands-on session focuses on the timely tools and pragmatic techniques for being a learning coach.

DR. CHIP BELL

DR. CHIP BELL is a senior partner with The Chip Bell Group and manages their Dallas, TX office. Prior to starting CBG in 1980, he was Director of Management and Organization Development for NCNB, now Bank of America. Dr. Bell is author or co-author of such best-selling books as Magnetic Service, Service Magic, Customers as Partners, Managing Knock Your Socks Off Service, and Managers as Mentors. His work has been featured on CNBC, CNN, NPR, Bloomberg TV, and in the Wall Street Journal, Fortune, USA Today, Fast Company, Inc. Magazine, Entrepreneur and Business Week.

TOPICS COVERED

THE ORGANIZATIONAL CULTURES OF THE FUTURE

SHIFTING LEADERSHIP PRACTICES FROM PARENT TO PARTNER AND FROM CONTROL TO COACHING

A NEW, PRAGMATIC MODEL OF MENTORING: LEVELING THE LEARNING FIELD

HUMILITY: HOW TO CREATE PORTABLE WISDOM OVER STATIC COMPETENCE

CURIOSITY: HOW TO EMPLOY RAPPORT, WAVELENGTHS AND CANDOR

COURAGE: HOW TO USE THE POWER OF MEASURED RISK-TAKING

SUPPORT: HOW TO GIVE ADVICE AND FEEDBACK WITH MINIMAL RESISTANCE

SPIRIT: HOW TO HELP ALL EMPLOYEES DISCOVER A PASSION FOR LEARNING

IMPLEMENTING TOOLS AND TECHNIQUES TO SUSTAIN THE SELF-DIRECTED LEARNER

FOR REGISTRATION PLEASE CONTACT: - IMS Regional Director -
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