



CREATING A CONNECTION MINDSET: BOOST
EMPLOYEE ENGAGEMENT, PRODUCTIVITY AND
INNOVATION

with Michael Lee Stallard
\$425 (US) per person

VIRTUAL SESSION (3-HOUR)

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Research shows that more than two-thirds of workers, on average, are not engaged in their work. This raises the question: What work environment helps everyone perform to the best of their ability and align their behavior with organizational goals? Sharing knowledge integrated from research in multiple fields, including neuroscience, organizational behavior, psychology, sociology, history and his firm's proprietary research, Mr. Stallard describes the "Connection Culture" that every organization needs to thrive for sustained periods of time. During this session, you will learn: what motivates individuals to give their best efforts; three types of relational cultures; six human needs to thrive; five elements of a Connection Culture; and best practices of individuals who create Connection Cultures. Employees in an organization with a high degree of connection are more productive, more engaged, more collaborative, and less likely to leave. In fact, research demonstrates that there is a set of learnable leadership behaviors that can ignite the workforce so individuals do more than survive -- they thrive.

MOTIVATING PEOPLE TO GIVE THEIR BEST EFFORTS AND ALIGN THEIR BEHAVIOR WITH ORGANIZATIONAL GOALS

FOR REGISTRATION PLEASE CONTACT: - IMS Regional Director -
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