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CREATING A CONNECTION MINDSET: BOOST EMPLOYEE ENGAGEMENT, PRODUCTIVITY AND INNOVATION
with Michael Lee Stallard
$425 (US) per person

VIRTUAL SESSION (3-HOUR)

CREATING A CONNECTION MINDSET: BOOST EMPLOYEE ENGAGEMENT, PRODUCTIVITY AND INNOVATION

Research shows that more than two-thirds of workers, on average, are not engaged in their work. This raises the question: What work environment helps everyone perform to the best of their ability and align their behavior with organizational goals? Sharing knowledge integrated from research in multiple fields, including neuroscience, organizational behavior, psychology, sociology, history and his firm's proprietary research, Mr. Stallard describes the "Connection Culture" that every organization needs to thrive for sustained periods of time. During this session, you will learn: what motivates individuals to give their best efforts; three types of relational cultures; six human needs to thrive; five elements of a Connection Culture; and best practices of individuals who create Connection Cultures. Employees in an organization with a high degree of connection are more productive, more engaged, more collaborative, and less likely to leave. In fact, research demonstrates that there is a set of learnable leadership behaviors that can ignite the workforce so individuals do more than survive -- they thrive.

MICHAEL LEE STALLARD

Michael Lee Stallard is president of E Pluribus Partners, a leadership training and consulting firm that helps leaders create high-performance, life-giving workplace cultures. He speaks, teaches, coaches or consults at a wide variety of business, government, healthcare and education organizations, including General Electric, Google, Johnson & Johnson, M.D. Anderson Cancer Center, NASA Johnson Space Center, Qualcomm, Scotiabank, U.S. Treasury Department and Yale-New Haven Hospital. Texas Christian University founded the TCU Center for Connection Culture based on Michaels work. Articles by Michael and about his work have appeared in business periodicals worldwide. He writes a weekly column for the Fox Business Network. Michael is the primary author of the books Fired Up or Burned Out: How to Reignite Your Teams Passion, Creativity and Productivity and Connection Culture: The Competitive Advantage of Shared Identity, Empathy and Understanding at Work. The Financial Times praised Connection Culture as a book that provides practical suggestions for employers who want to change their organizational culture adding the [stories] about companies that got it rightare memorable. Small Business declared Connection Culture is a wonderful book[it] isnt a very long or wordy book, but its loaded with lessons.Michael has decades of practical business and leadership experience having worked for Texas Instruments, Charles Schwab and Morgan Stanley prior to founding E Pluribus Partners.

TOPICS COVERED

- [illegible] YOUR NEAR-TERM ACTION PLAN
- [illegible] INCREASING CONNECTION TO IMPROVE ORGANIZATIONAL RESULTS
- [illegible] PEOPLE TO GIVE THEIR BEST EFFORTS AND ALIGN THEIR BEHAVIOR WITH ORGANIZATIONAL GOALS
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FOR REGISTRATION PLEASE CONTACT: - IMS Regional Director -
Phone: Email: Website: **https://ims-online.com/leadership-development//**