

THE EXECUTIVE BREAKFAST SUMMIT

# EXECUTION - Building a Culture of ACCOUNTABILITY and PERFORMANCE

Wednesday, October 30, 2019 • Pyramid Club Philadelphia • 7:30am - 10:30am

Use accountability to permanently eliminate poor performers  
and drive mediocre performers to higher levels.

## Is Your Company Performing Up to Your Expectations?

1. Discover the direct connection between individual accountability and organizational performance
2. Learn four fundamental practices that foster accountability
3. Implement an accountability system that will assist your managers holding people accountable

**Bring your executive team and learn how to elevate your company's performance – guaranteed!**



### ABOUT OUR SPEAKER

#### John Lankford, CEO, Premier Executive Forums

Four Time Winner of the Business Advisor of the Year in North America, John D. Lankford is passionate about developing talent, performance and results. John's coaching process emphasizes planning and accountability for achieving successful business transitions. His experience is unique, bringing 23 years of corporate experience and 12 years of entrepreneurial experience to the private sector. John has facilitated more than two dozen mergers and acquisition, while having launched three businesses and ultimately selling two. John has also authored *The Answer is LEADERSHIP* and *Superstar for Life...Career Transitions*. John has developed a nationwide reputation for improving the business value through improved leadership, accountability and strategic planning.

### EVENT SCHEDULE

**7:30 - 8:30 a.m.**

Registration  
Breakfast and Networking

**8:30 - 10:30 a.m.**

Presentation and Q&A

**COST** \$79 • IMS Member \$49

### LOCATION

Pyramid Club Philadelphia  
Mellon Bank Center, 52nd Fl.  
1735 Market Street  
(corner of 18th & Market St.)  
Philadelphia, PA 19103

### DISCOUNTED PARKING

Obtain voucher from  
Pyramid Club / \$18.00

**Sonesta Hotel**  
1800 Market St., Phila, PA

**Parkway Garage**  
1700 Market St., Phila, PA

**ID REQUIRED FOR ENTRANCE TO MELLON BANK CENTER • ATTIRE IS BUSINESS CASUAL FOR PYRAMID CLUB**

**CLICK HERE TO REGISTER NOW!**

To register for this event, contact **Joe Campese**, IMS Regional Director Philadelphia  
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