

# Philadelphia 2017

## Jan 19: Managing Yourself and Your Stuff: Maximizing Focus to Maximize Results

This workshop will provide a clear strategy for purposeful productivity. Individuals will be provided with an approach to develop a clear vision and identify the mindsets that prevent them from turning this vision into reality. Participants will be given an approach to leverage their tools and develop a strong and simple system to enhance their thinking, maximize their focus, and maximize the results they produce in both their personal and professional lives.

Danny Bader has been a facilitator, speaker and coach for the past 15 years. He has spent much of this time in Fortune 100 and small to medium-sized organizations leading people to greater performance, growth, happiness and fulfillment. Danny has delivered over 1,200 workshops and hundreds of hours of coaching in the past 15 years all over the world and his easy style, energy and enthusiasm has supported many to take a look at how they're living their lives and make appropriate changes. Danny has recently released the critically acclaimed inspirational book *Back from Heavens Front Porch* in which he shares 5 principles to create a happy & fulfilling life. He enjoys time at the beach, being a Dad, and volunteering with the Make-A-Wish Foundation.

## Feb 16: Creative Leadership: How to Innovate in a Complex World

Today's complex problems call for Creative Leadership—the ability and willingness to look at problems from new angles, explore unfamiliar paths, and accept ambiguity and unpredictability rather than resist them. In this session, you will immerse yourself in 4 distinct but interrelated dimensions of Creative Leadership: Spontaneity, Vision, Curiosity, and Simplicity. We will discuss how to harness these 4 essential skills in your own workplace, drawing from the work of artists, scientists, and philosophers. But this is no abstract topic—you will learn powerful strategies for unleashing your ability to lead with courage, change with confidence, and face an uncertain future with your creative and critical thinking skills fully engaged.

Dr. Michael Brenner, president of Right Chord Leadership LLC, is an international leadership consultant, executive coach, speaker, author, and professional jazz musician. He has taught courses at Immaculata University, Temple University, and La Salle University in organizational behavior, negotiations, systems dynamics, interpersonal communication, and the sociology of work. Dr. Brenner has published several articles in *TD* magazine and elsewhere. He is currently working on a book titled *Striking the Right Chord: Lessons in Leadership, Teamwork, and Innovation from the World's Greatest Musicians*.

## Mar 22: Make Talent Your Business: How Managers Develop People While Getting Results

This workshop gets to the heart of what it takes to develop your people every day, so they can take on more complex and bigger assignments, while requiring less supervision. You will no longer need to choose between developing employees or focusing on results—you can do both simultaneously. Using three targeted managerial practices, you will leave this workshop with a plan to increase employee development while maximizing performance for one or more of your people.

Wendy Axelrod, PhD is Managing Partner of Talent Savvy Manager, LLC, a human capital consultancy focused on talent development. Dr. Axelrod is a recognized expert in manager-driven, performance-centered people development. Over the past 30 years, both as a corporate executive and external consultant, she has helped organizations drive the development of their people, resulting in greater performance and employee satisfaction.

## Apr 13: Design Thinking for Problem Solving and Improving Profitability

This seminar is designed to introduce a set of systems and design thinking concepts and principles that enable you to develop an understanding of complex situations to cope with the challenges of value migration in your organization. Using actual organizational experiences, participants will learn a new framework to create value through the design of great products, experiences and services. Specifically, designing an innovative business model that can successfully operate in diverse organizational contexts (simple, complicated and complex), each of which requires a different approach to planning, management, leadership and decision-making. In particular, participants will learn how to avoid solving wrong problems by integrating a systems thinking mindset with a design thinking methodology. Situation awareness, planning when forecasting is not possible, anticipation through pattern recognition and avoiding strategic blindness will be discussed.

Dr. John Pourdehnad is an educator/consultant in the field of strategic management and change, using systems thinking as a worldview and design thinking as a methodology to solve complex interactive problems. He also holds a faculty appointment in the graduate studies program of Organizational Dynamics at the University of Pennsylvania. His career spans more than three decades working in management, consulting, education and research. He has held senior global management positions in industries including automotive, household appliances and hi-tech. As a scholar-practitioner he has consulted with large and small for-profit and not-for-profit organizations across many industries and with government agencies helping management and leadership teams develop strategic plans and transformational roadmaps.

## May 18: The SUMO Principles of Leadership

In this highly interactive and practical workshop, Mr. McGee will explore his main SUMO (Shut Up, Move On) principles and how they impact our ability to inspire others. His principles relate to any leader whose organization would benefit from taking a fresh look at the following five key areas; Change, Relationships, Attitude, Motivation and Stress. Building on his background in behavioral and social psychology, he will give us time to reflect upon our behavior and that of others and identify what hinders our effectiveness.

Paul McGee is an international speaker, best-selling author and creator of the brand "SUMO: Shut Up, Move On." His goal is simple. He wants to help people achieve better results in life and have more fun in the process, as he seeks to deliver a memorable, motivational, moving-on experience. He has spoken in over 750 organizations in 35 countries. He has appeared on BBC Breakfast television and is a regular contributor to Radio 5live.

## Jun 13: A Woman's Guide to Leadership: Communication, Credibility and Power

This program identifies steps women can take to navigate advancement to leadership. You will receive practical advice, techniques and strategies for getting a seat at the table, as well as tips for communicating with credibility. The focus of the session will be real-life case studies, self-assessments, experiential exercises and action steps that help women transcend barriers and enhance their leadership opportunities.

Dr. Audrey Nelson is an internationally recognized trainer, keynote speaker, author and consultant who helps organizations increase their productivity and profitability through winning communication strategies. She specializes in interpersonal communication, conflict management, and gender communication skills. Dr. Nelson's professional background includes 10 years teaching in the Department of Communication at the University of Colorado, Boulder. She holds a B.A., M.A. and Ph.D. in Communication. She conducted post-doctoral work at Warnborough College in Oxford, England, in gender communication. Thirty years ago, she co-founded and served as president for the Organization for the Research on Women and Communication. The U.S. State Department sent Audrey to represent the US Embassy in South Korea on the status of women in the workplace. Audrey is a published author. *You Don't Say: Navigating Nonverbal Communication Between the Sexes* (Prentice Hall, 2004) was published in six languages. She co-authored *Code Switching: How to Talk so Men will Listen* (Penguin-Alpha Books, 2009) and *The Gender Communication Handbook: Conquering Conversational Collisions Between Men and Women* (Pfeiffer 2012).

## Jul 18: The Power of Collaborative Leadership

As more and more organizations move toward a collaborative culture, a new leadership model is emerging one that replaces command and control with trust and inclusion. The leader's new role is to encourage team members to see themselves as valued contributors, to help them build their knowledge base and expand their personal networks, and to motivate them to offer their ideas and perspectives in service of a common goal. Collaborative leaders understand how to create an environment in which people choose to participate and contribute. Inspiring, interactive and energizing, this session will give you the insight and skills to build collaborative relationships within your team and throughout the organization.

Carol Kinsey Goman, Ph.D., is an international keynote speaker and leadership presence coach. Carol has been cited as an authority in media such as *Industry Week*, *Investors Business Daily*, CNN's *Business Unusual*, *PBS Marketplace*, *MarketWatch* radio, and the *NBC Nightly News*. She is a leadership blogger for *Forbes* and the author of twelve business books, including *"The Silent Language of Leaders: How Body Language Can Help - or Hurt - How You Lead."* Carol has published over 300 articles in the fields of organizational change, leadership, innovation, communication, collaboration, employee engagement, and body language in the workplace. She can be reached by email: [Carol@CarolKinseyGoman.com](mailto:Carol@CarolKinseyGoman.com), phone: 510-526-1727, or through her website: [www.CarolKinseyGoman.com](http://www.CarolKinseyGoman.com).

## Aug 15: Keeping People Motivated and Engaged in an Age of Instability

This program will focus on the key leadership skills necessary for you and your team to survive - and, yes, even thrive - in this age of instability. Specifically, this session focuses on strategies and techniques for communicating more effectively in times of change, including better ways to deliver bad news and ways to keep team performance strong in the face of adversity. We will identify motivational techniques that can sustain and energize your people - and yourself - in the most difficult of times.

Dr. Robert J. Bies is Professor of Management and Founder of the Executive Master's in Leadership Program at the McDonough School of Business at Georgetown University. In addition, he is co-author of the book, *"Getting Even: The Truth About Workplace Revenge - And How to Stop It."*

## Sep 12: Mentoring Magnetism: Essential Skills to Develop Yourself, Retain Talent, and Drive Business Priorities

The secret to accelerating success lies in the caliber of mentoring and championing we seek and we offer. We cannot ignore the power of mentoring to develop and prepare us to thrive and contribute regardless of the title we hold. A staggering 94% of people credit mentoring as the key to their career success. In this session we will look at the best (and worst) practices for being mentored and for mentoring others. Whether our participation is formal, informal, structured or unstructured, whether we are the mentor or the mentee, the champion or the championed, the sponsor or the sponsored, this robust tool is always ready to serve. We all own our own success and so we must own our own development. It's time to accelerate our success and the success of others by discovering the power of mentoring.

Ms. Ann Tardy, a former Silicon Valley corporate attorney and a current leadership expert, speaker, and author, Ann has been studying how people impact organizations from the middle for over 25 years. As the author of four books, Ann serves as the Founder and CEO of *LifeMoxie Mentoring & Leadership* and the Founder and Director of *The Mentoring Council*. She has cycled from San Francisco to New Jersey and down each coast in a quest to discover what people love about their jobs. Her documentary *Work Matters* captured the interviews she conducted on the bike.

## Oct 03: The Art of Listening, The Power of Speaking: Sharpening Your Communication Edge

In the age of empowerment, teamwork and constant change, there is no more valuable skill for leaders to develop than effective communication. In this workshop you will learn how to quickly connect with an audience, how to sell people on listening, how to keep your presentation from sounding rehearsed even when it is, and how to craft a message that gets results. You'll learn how to deal with tough audiences and how to use humor, participation and stories effectively.

Dr. Terry Paulson is a psychologist and author of the popular books *"50 Tips for Speaking Like a Pro"*, *"Paulson on Change"*, and *"They Shoot Managers, Don't They?"* Since founding *Paulson & Associates* in 1974, Dr. Paulson has conducted management programs for 3M, Hughes Aircraft, IBM, Merck, Nissan Canada, and hundreds of other organizations.

## Oct 25: Business Strategy: Building and Sustaining Competitive Advantage

This seminar will offer key insights that enable you to view your company's strategy and your competitor's behavior in a whole new light. Moreover, it will provide important frameworks that can help you make decisions at all levels that build and enhance your firm's competitive advantage. Through many case studies, you will see examples of firms that have succeeded, and others that have failed providing key lessons for you and your organization.

Prof. Michael Roberto is the Trustee Professor of Management at Bryant University. He previously served for six years on the faculty at Harvard Business School. His book, "Why Great Leaders Don't Take Yes For An Answer", was named one of the top 10 business books of 2005 by The Globe and Mail, Canada's largest daily newspaper. He has taught in leadership development programs and consulted at a number of firms including Morgan Stanley, Home Depot, Mars, The World Bank and Lockheed Martin.

## Nov 14: The Managers Toolkit: Essential Skills to Successfully Lead Others

Employees who are deservedly promoted into managerial positions because they do well in their current jobs often need additional support and better preparation if they're to successfully manage and/or lead others. This session will focus on equipping managers with the knowledge and tools they need to effectively manage people and increase productivity in their areas of responsibility. Participants will explore basic managerial concepts, discuss common situations and challenges, and learn how to apply specific strategies and tools to successfully manage people.

Dr. Ellen Burts-Cooper is the senior managing partner of Improve Consulting and Training Group, a firm that provides personal and professional development training, coaching and consultation. She is also an adjunct professor at Case Western Reserve University in the Weatherhead Executive Education Program and author of the book Canine Instinct: A Guide to Survival and Advancement in Corporate America. Dr. Burts-Cooper earned a Ph.D. in organic/polymer chemistry at Virginia Tech and holds a Lean Six Sigma Master Black Belt certification from 3M Company.

## Dec 06: Increasing Your Personal Impact: Maximize Your Power to Influence Others

Regardless of the type of organization you're in, or the role you play in it, you are in the business of people. Because of that, great leadership is the driving force behind growing your business. Based on his highly-rated book, The Power of Influence, Ty Bennett shares his philosophies and tools for increasing your influence and impact as a leader. How do you become a good leader? Through influence. How do you become a great leader? By using influence and integrity to engage and inspire others.

Ty Bennett draws on his experience in the trenches to share real and tangible techniques about the principles of leadership that continue to create his success. The founder of Leadership Inc., who has been featured as one of the Top 40 Under 40, Ty is a young fresh voice providing interactive presentations that are engaging, dynamic and inspiring.

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