

Time Allocation - Topics

10% The SIGNALS OF LEADERSHIP PRESENCE

- The five signals of leadership presence: Credibility, Confidence, Composure, Connection, Charisma.
- Why the foundation for leadership presence is Character - the personal traits and values that define the authentic you.
- Aligning impression management with your best authentic self.

15% CREDIBILITY

- Sharpening your ability to create clear, concise, and compelling messages.

25% CONFIDENCE

- How self-confidence is strengthened - or weakened.
- The words and phrases that powerfully influence how people evaluate your confidence.
- Body language that makes you look like a leader.

15% COMPOSURE

- Tips for building resilience in stressful situations.
- Developing poise under pressure - how to respond to the unexpected.

15% CONNECTION

- The most critical communication skill for leadership effectiveness.
- The first step to increasing emotional intelligence.

10% CHARISMA

- How to shine as your authentic, charismatic self.

10% INCREASING VISIBILITY

- Strategic personal branding.
- The secrets of skilled networkers

Focus

Primary - Leadership Development

Communication, Decisiveness, Empathy, Initiative, Interpersonal Relations, Self-Management

Secondary - Planning/Organizing

Decision Making, Use of Authority, Direction, Guidance, Follow-Up, Results Analysis, Evaluation

Tertiary - Executing/Controlling/Evaluating

Problem Identification, Analysis, Evaluating Alternative Solutions, Developing Specific Plans, Generate and Obtain Plan Support

Level

Introductory

Intermediate

Advanced

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