



## EXCEPTIONAL LEADERSHIP: FOUR SKILLS EVERY MANAGER MUST MASTER

with Peter Stark

\$425 (US) per person

VIRTUAL SESSION (3-HOUR)

# EXCEPTIONAL LEADERSHIP: FOUR SKILLS EVERY MANAGER MUST MASTER

Every manager has the opportunity to be a great leader! Leadership is the quality necessary for managers who need to accomplish objectives with and through people. With survey responses from over 100,000 employees around the world, we'll examine what managers in the Best-of-the-Best organizations do to lead and inspire their teams. In this interactive session, we will discuss and action plan in the areas of developing and communicating a vision, leading change, coaching and inspiring team members. The difference between the companies that will be the success stories of the future and those who will struggle in their shadows boils down to the leadership provided by the organization's management team. Simply put, your team members deserve great leadership.

## PETER STARK

Peter Barron Stark is known as one of America's most dynamic negotiation speakers and authors. His consulting firm, Peter Barron Stark Companies, has attracted clients such as the Boston Red Sox, Electronic Arts, Coca-Cola, Jack-in-the-Box, Hewlett Packard, Phoenix Suns, Los Angeles Dodgers, Kaiser Permanente, Rady Children's Hospital San Diego, Semptra Energy, SONY, and Wells Fargo Bank.

Peter is one of only a handful of speakers to hold the prestigious dual designation of Accredited Speaker from Toastmaster's International and the Certified Speaking Professional from the National Speaker's Association. This unique combination of awards makes Peter one of the most sought-after professional speakers in the area of negotiation.

He has been published worldwide in over 500 articles and has written ten books including, *The Only Negotiating Guide You'll Ever Need*. Peter's expertise has been featured by American Executive, Investor's Business Daily, The New York Times, CNN, Bloomberg, Inc.com and USA Today.

Peter's career takes him around the world as he helps leaders build organizations where employees love to come to work and customers love to do business.

# TOPICS COVERED

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LEADERSHIP AND POWER... WHERE DOES THE POWER COME FROM?

UNDERSTANDING THE IMPORTANT ROLE VISION PLAYS IN LEADERSHIP

SUCCESSFULLY NAVIGATING THE WHITE-WATERS OF LEADING CHANGE

COACHING DIFFICULT TEAM MEMBERS

DETERMINING THE SKILL SET NEEDED TO INSPIRE, MOTIVATE, AND LEAD  
TODAY'S EMPLOYEES WITHOUT USING MONEY

THE ROLE OF CONFIDENCE IN EFFECTIVELY LEADING YOUR TEAM

DEVELOPING DETAILED ACTIONS THAT WILL HELP YOU BECOME AN EVEN  
MORE EFFECTIVE LEADER

FOR REGISTRATION PLEASE CONTACT: - IMS Regional Director -  
Phone: Email: Website: <https://ims-online.com/leadership-development//>