



CRITICAL SUCCESS FACTORS FOR WOMEN LEADERS  
with Sara King  
\$425 (US) per person

VIRTUAL SESSION (3-HOUR)

## CRITICAL SUCCESS FACTORS FOR WOMEN LEADERS

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In 1986, Sara King was a key member of the team that published the first seminal research, "Breaking the Glass Ceiling", on women leaders. Sara brings over 25 years of experience in working with women leaders and has developed a framework for leadership success and the identification of derailment factors for women.

In this very engaging session, women leaders will examine their own profile of success and powerful influence and identify areas for development. They will also focus on the key ingredients that continue to hold women back: not developing and articulating a leadership vision, not paying attention to the political landscape, not strengthening the breadth and depth of relationships, and learning how to make relationships work to achieve goals. They will leave this session with practical tools and individual insights to apply in their current roles.

## SARA KING

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Sara N. King is Principal of Optimum Insights, Inc., a company dedicated to helping others maximize their performance and reach their potential. With 25 years of experience as an executive coach, keynote speaker, author, workshop designer, and facilitator, Sara has served thousands of executives in Fortune 500 companies, government agencies, educational institutions, and nonprofits. She has held several positions of leadership over her 23 years at the Center for Creative Leadership (CCL), a top ranked global provider of education research, of which 10 years were spent running the Center's largest global business unit with a team located in Asia, Europe and 3 locations in the US. Sara has also been a key contributor to the evolution of the National Women in Cable Telecommunications (WICT) leadership training programs over the past 20 years. She has recently revised her book "Discovering the Leader in You" (originally published in 2001), which highlights the importance of a conscious decision to lead and offers a framework for developing leadership vision, values and skills. The updated version (2011), co-authored with David G. Altman and Robert J. Lee, is now available as a joint publication of CCL and the Jossey-Bass Business and Management Series. Sara King earned her B.A. in English from Wake Forest University and an M.S. in Higher Education Administration from Cornell University.

# TOPICS COVERED

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## SUCCESS AND DERAILMENT

UNDERSTANDING SUCCESS AND DERAILMENT IN YOUR ORGANIZATION  
SELF -ASSESSMENT TO UNDERSTAND YOUR STRENGTHS AND AREAS FOR DEVELOPMENT

## SUCCESS AND DERAILMENT FOR WOMEN LEADERS

WHAT WE KNOW ABOUT WOMEN LEADERS SINCE "BREAKING THE GLASS CEILING"  
HOW WOMEN LEADERS GROW AND DEVELOP  
CHARTING A PLAN FOR CONTINUING SUCCESS

## LEADERSHIP EFFECTIVENESS, PURPOSE AND VISION FOR WOMEN LEADERS

THE IMPORTANCE OF VISION  
ELEMENTS OF AN EFFECTIVE VISION  
DEVELOPING YOUR VISION  
THE POWER AND SENSE OF PURPOSE

## SUCCESS AND NAVIGATING THE POLITICAL ENVIRONMENT FOR WOMEN LEADERS

SELF-ASSESSMENT ON POLITICAL SKILLS  
SIX CRITICAL POLITICAL SKILLS  
NETWORK MAP TOOL  
STRATEGIES FOR STRENGTHENING YOUR NETWORK

## WORKING WITH PEER PARTNERS AS WOMEN LEADERS

SHARING ASSESSMENT RESULTS AND INSIGHTS  
ACTION PLANNING

FOR REGISTRATION PLEASE CONTACT: - IMS Regional Director -  
Phone: Email: Website: <https://ims-online.com/leadership-development//>