



CREATIVE LEADERSHIP: HOW TO INNOVATE IN A COMPLEX WORLD

with Dr. Michael Brenner

\$425 (US) per person

VIRTUAL SESSION (3-HOUR)

CREATIVE LEADERSHIP: HOW TO INNOVATE IN A COMPLEX WORLD

Today's complex problems call for Creative Leadership - the ability and willingness to look at problems from new angles, explore unfamiliar paths, and accept ambiguity and unpredictability rather than resist them. In this session, you will immerse yourself in 4 distinct but interrelated dimensions of Creative Leadership - Spontaneity, Vision, Curiosity, and Simplicity. We will discuss how to harness these 4 essential skills in your own workplace, drawing from the work of artists, scientists, and philosophers. But this is no abstract topic - you will learn powerful strategies for unleashing your ability to lead with courage, change with confidence, and face an uncertain future with your creative and critical thinking skills fully engaged.

DR. MICHAEL BRENNER

Dr. Michael Brenner, founder and CEO of Right Chord Leadership LLC, is an international leadership consultant, executive coach, keynote speaker, and author. He has taught business and management courses at Penn State University, Temple University, La Salle University, and American University. Dr. Brenner earned a doctorate in adult learning and leadership from Columbia University and a master's degree in adult and organizational development from Temple University. Over a 20-year career, he has worked with a variety of well-known organizations including SAP, QVC, Children's Hospital of Philadelphia, Godiva, Boeing, and United Way. He has been a featured speaker at industry events and conferences around the world and has published several articles on leadership in prestigious journals. Dr. Brenner is also an accomplished saxophone player.

TOPICS COVERED

WHAT IS CREATIVE LEADERSHIP?

DEFINING THE TERRAIN: WHY DOES CREATIVE LEADERSHIP MATTER?
WHY CREATIVE LEADERSHIP IS THE MOST CRITICAL LEADERSHIP COMPETENCY
4 ESSENTIAL SKILLS FOR CREATIVE LEADERSHIP

1 - THE POWER OF SPONTANEITY

EXPLORING THE ART OF POSSIBILITY

CLARIFYING YOUR PERSONAL LEADERSHIP VISION
USING METAPHORS TO GALVANIZE YOUR TEAM

HOW TO MITIGATE THE RISK OF THE UNKNOWN

COMMUNICATING FOR IMPACT

CREATING A BOLD FUTURE TOGETHER

CREATIVE LEADERSHIP IN THE AGE OF ANXIETY
THE COURAGE TO LEAD ARTFULLY

FOR REGISTRATION PLEASE CONTACT: - IMS Regional Director -
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