



A MANAGER'S ROADMAP TO INSPIRING YOUR TEAM
with Peter Stark
\$425 (US) per person

VIRTUAL SESSION (3-HOUR)

A MANAGER'S ROADMAP TO INSPIRING YOUR TEAM

Middle and senior managers who are experiencing rapid change within their organizations will find this program to be essential to their success. With survey responses from over 100,000 employees around the world, we'll examine what managers and leaders in the Best-of-the-Best organizations do to inspire their teams. We will explore why some people treat change as a catalyst to higher performance and why others fight it every step of the way. Once you identify the common responses to change and understand the role of personal empowerment in the change process, you can design an action plan guaranteed to help you and your team to welcome and embrace change.

PETER STARK

Peter Barron Stark is known as one of America's most dynamic negotiation speakers and authors. His consulting firm, Peter Barron Stark Companies, has attracted clients such as the Boston Red Sox, Electronic Arts, Coca-Cola, Jack-in-the-Box, Hewlett Packard, Phoenix Suns, Los Angeles Dodgers, Kaiser Permanente, Rady Children's Hospital San Diego, Sempra Energy, SONY, and Wells Fargo Bank.

Peter is one of only a handful of speakers to hold the prestigious dual designation of Accredited Speaker from Toastmaster's International and the Certified Speaking Professional from the National Speaker's Association. This unique combination of awards makes Peter one of the most sought-after professional speakers in the area of negotiation.

He has been published worldwide in over 500 articles and has written ten books including, *The Only Negotiating Guide You'll Ever Need*. Peter's expertise has been featured by *American Executive*, *Investor's Business Daily*, *The New York Times*, *CNN*, *Bloomberg*, *Inc.com* and *USA Today*.

Peter's career takes him around the world as he helps leaders build organizations where employees love to come to work and customers love to do business.

TOPICS COVERED

AN EXAMINATION OF CHANGE

PSYCHOLOGY OF ORGANIZATIONAL CHANGE
ASSESSMENT OF PERSONAL CHANGE
THE TRANSITION CURVE OF CHANGE
HOW ORGANIZATIONS/PEOPLE ADAPT TO CHANGE
ASSESSING STAKEHOLDER RESISTANCE

THE ROLE OF CONFIDENCE IN LEADING PEOPLE

THE POWER OF VISION

BUILDING ORGANIZATIONAL TRUST

COMMUNICATING WHEN CHANGE CREATES CONFLICT

STRATEGIES TO EFFECTIVELY LEAD ORGANIZATIONAL CHANGE

FOR REGISTRATION PLEASE CONTACT: - IMS Regional Director -
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