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REACH, TEACH AND ENGAGE MULTIPLE GENERATIONS IN THE WORKPLACE
with Dr. Jan Ferri-Reed
$425 (US) per person

VIRTUAL SESSION (3-HOUR)

REACH, TEACH AND ENGAGE MULTIPLE GENERATIONS IN THE WORKPLACE

Theres an invasion quietly taking place in organizations around the world with the potential to forever change the way most workplaces function. The Millennial generation (also known as Generation Y) has entered the workforce by the millions. They are not only settling into cubicles next door to their predecessors (GenXers, Boomers and, yes, even Matures), they are managing their cohort and other generations as well. This presents a quandary for organizations that want to attract, retain and develop leaders from all generations while transitioning the culture to embrace the new regime, perhaps faster and with higher expectations than before.Sheer demographics suggest that, in the very near future, we will feel strain on our generational talent pools and, consequently, organizational productivity. This seminar will provide leaders with insights and strategies for engaging all generations and for enhancing intergenerational communication, productivity and results.

DR. JAN FERRI-REED

Dr. Jan Ferri-Reed is a seasoned consultant and President of KEYGroup, a 33-year international speaking, training and assessment firm. She is co-author of *Keeping the Millennials: Why Companies are Losing Billions in Turnover to This Generation and What To Do About It*, and author of *Millennials 2.0 - Empowering Gneration Y*. Jan has presented a variety of programs to thousands of managers and employees in a diverse range of organizations across the globe. Jans work focuses on creating productive workplaces and retaining talent while increasing the bottom line. She does executive consultation, facilitation of senior level, planning and team building retreats and keynoting at corporate and association events. Representative clients for whom Jan provides services include GlaxoSmithKline, MARC Advertising, DelMonte Foods, The Bank of New York Mellon Corporation, US Steel Corporation, Volkswagen-Audi-Porsche, Pitney Bowes, MTV Networks, Merrill Lynch and UBS-AG.

TOPICS COVERED

THE MILLENNIAL COHORT - WHY THEY ARE LIKE THEY ARE

- THE CRASH OF 2008 - DOWN-UNDER OR JUST UNDER-EMPLOYED?
- WHY YOU SHOULD CARE - WHY YOU NEED THEM IF YOU WANT TO GROW YOUR BUSINESS

I AM NOT BIASED!

- HOW YOU SEE THEM - AND HOW THEY SEE YOU
- UNDERSTANDING UNCONSCIOUS BIAS
- METHODS FOR REDUCING AGE DISCRIMINATION

RESOLVING TEAM CONFLICT

- MULTI-GENERATIONAL TEAM AWARENESS
- MODEL FOR MULTI-GENERATIONAL TEAM DEVELOPMENT
- TOOLS TO AID MULTI-GENERATIONAL TEAM COLLABORATION

THREE EASY THINGS THAT YOU CAN DO TO TRANSITION YOUR CULTURE

- MENTORS AND PROTÉGÉS
- TECHNOLOGY
- INDIVIDUALITY

MILLENNIALS IN THE MIRROR - SIX CRITICAL LEADERSHIP SKILLS MILLENNIALS NEED TO DEVELOP

- ATTENTIVENESS
- DIPLOMATIC TRANSPARENCY
- ACCOUNTABILITY
- MANAGEABLE FLEXIBILITY
- CREATIVE PROBLEM-SOLVING
- STRATEGIC RELEVANCY

ON-BOARDING TO NAVIGATE THE COMPANY'S GROWTH

- HOW MANAGERS CAN KILL ON-BOARDING PROGRAMS FOR ANY GENERATION
- JOB AIDES FOR MANAGERS

GUIDING CAREER DEVELOPMENT - AT ANY AGE

- MAPPING THE JOURNEY
- THE THREE RS FOR CAREER DEVELOPMENT - REAL-TIME; RELEVANT, RELATABLE
- CAREER DEVELOPMENT GUIDES AND MANAGEMENT TOOLS FOR ALL GENERATIONS

PRACTICAL TIPS FOR MILLENNIAL-IZING YOUR ORGANIZATION FOR ALL GENERATIONS

- GO CASUAL
- PROVIDE WORK-FLEX
- GET A CONSCIENCE

FOR REGISTRATION PLEASE CONTACT: - IMS Regional Director -
Phone: Email: Website: **https://ims-online.com/leadership-development//**