



UNLOCKING YOUR BRAINPOWER FOR SUCCESSFUL LEADERSHIP

with Ann Herrmann-Nehdi

\$425 (US) per person

VIRTUAL SESSION (3-HOUR)

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This engaging and highly interactive session will reveal the four secrets of effective leadership and how you can build the agile thinking skills necessary to meet the mental demands of today's constantly shifting business environment. By exploring your thinking styles and their impact on communication, innovation and decision making, you'll learn how to become a more successful leader, collaborator and problem solver in your daily responsibilities while also developing the strategic mindset you need to plan the future. As part of this program, you will receive a personalized Herrmann Brain Dominance Instrument (HBDI) profile and easy-to-apply tools that will help you understand what you can do to become a better leader by increasing your thinking agility, how to deal with thinking that differs from yours, and how to harness the full cognitive resources available to get the best results. You'll leave with an action plan designed to build your leadership effectiveness, credibility and influence.

ANN HERRMANN-NEHDI

Ann Herrmann-Nehdi is a thought leader and frequent keynote speaker about leadership and cognitive diversity in today's changing environment. Ann is Chief Thought Leader and Chairwoman of Herrmann International which publishes the Herrmann Brain Dominance Instrument® (HBDI®) based on over 40 years of research on thinking and the brain. The research has been featured in the New York Times, Scientific American and the Harvard Business Review and is used by 9 out of 10 of Fortune 200 companies. Ann is the author of the Whole Brain Business Book and has reached over half a million people through her two engaging and popular TEDx talks.

TOPICS COVERED

HOW YOUR THINKING DRIVES YOUR LEADERSHIP PERFORMANCE

HOW YOU THINK AND WHAT YOU THINK: A FRAMEWORK FOR UNLEASHING YOUR LEADERSHIP POTENTIAL
AS AN EXISTING OR EMERGING LEADER

LEADING THROUGH COMMUNICATION: WHAT SEPARATES EFFECTIVE LEADERS FROM THE REST

STEPS TO PERSUADE AND GAIN BUY IN FROM THOSE WHO THINK DIFFERENTLY THAN YOU DO

CREATING TO INNOVATE: WHAT IT TAKES TO OUTTHINK THE COMPETITION AS A 21ST CENTURY LEADER

SEEING AROUND CORNERS: BUILDING THE THINKING AGILITY NEEDED FOR THE FUTURE

HOW TO THINK MORE STRATEGICALLY FOR BETTER RESULTS IN A CHANGING WORLD
HOW TO LEAD OTHERS MORE EFFECTIVELY THROUGH FLEXIBLE THINKING
TOOLS TO DIAGNOSE AND TACKLE IMPORTANT STRATEGIC ISSUES WITH FRESH PERSPECTIVE

HUMOR

LEADERSHIP TOOL KIT AND ACTION PLAN: MAKING IT REAL

PRACTICE APPLYING THE 'WALK AROUND PLANNING TOOL' WITH YOUR MOST CRITICAL CHALLENGES
RETURN TO WORK WITH SPECIFIC IDEAS AND ACTION STEPS YOU CAN TAKE IMMEDIATELY TO IMPROVE
YOUR RESULTS, CREDIBILITY AND INFLUENCE AS A LEADER

FOR REGISTRATION PLEASE CONTACT: - IMS Regional Director -
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