IMS

ONE DAY MBA: THE TOOLS YOU NEED TO REACH THE NEXT LEVEL
with Dr. Noah Barsky
$425 (US) per person

VIRTUAL SESSION (3-HOUR)

ONE DAY MBA: THE TOOLS YOU NEED TO REACH THE NEXT LEVEL

New and seasoned managers alike need a broad perspective to effectively deal with the complex challenges they face daily. To develop and promote this skill, this one-day seminar presents many of the tools and techniques found in quality MBA programs today. Specifically, participants will examine how basic business processes drive financial results, learn how effective risk management can improve business planning and decision making, and explore how financial and non-financial measures are best used to evaluate operating results. Frontline managers also will learn what e-business really means for their own unique operating environment.

DR. NOAH BARSKY

Noah Barsky, PhD is an award-winning professor in Graduate and Executive business programs at the Villanova University School of Business. He has also taught with the Institute for Management Studies since 2001. Dr. Barsky develops and delivers executive education programs for various Fortune 100 companies, professional services firms and industry associations. His seminars challenge audiences to think differently and are well remembered for their lasting value. Dr. Barsky has also authored five books and over 100 articles in various academic and professional forums, including Forbes, The Economist, ReWorked, The Cutter Business Technology Journal and Advances in Business Education and Training.

TOPICS COVERED

ASSESSING AND MANAGING BUSINESS RISK OBJECTIVE: DEMONSTRATE HOW TO ASSESS AND MANAGE THE MAJOR RISKS FACING BUSINESS OPERATIONS.

BALANCING FINANCIAL AND NON-FINANCIAL MEASURES OBJECTIVE: LEARN HOW TO BEST BALANCE FINANCIAL AND NONFINANCIAL MEASURES WHEN EVALUATING BUSINESS RESULTS.

FOR REGISTRATION PLEASE CONTACT: - IMS Regional Director -
Phone: Email: Website: **https://ims-online.com/leadership-development//**