IMS

LEADING IN A CHANGING WORLD: THE BEHAVIOR, THINKING
AND HABITS OF A FUTURE-FIT LEADER
with Dr. Graeme Codrington
$425 (US) per person

VIRTUAL SESSION (3-HOUR)

LEADING IN A CHANGING WORLD: THE BEHAVIOR, THINKING AND HABITS OF A FUTURE-FIT LEADER

We live in turbulent times - that much is obvious. But it's a lot more than just an economic downturn or political upheaval that's causing it. We are living at a moment in history when all the forces of change are combining to produce an era-changing period. The political, corporate, social and personal rules for success and failure are all being rewritten. To survive and thrive in these uncertain times, it is essential to develop an understanding of the forces that are reshaping your industry's landscape and your personal world.Based on detailed research into macro-economic, political and social trends, this program will help you do just that - by focusing on five key disruptive forces that are going to change the way we live and work in the next decade. You'll also gain confidence in your own ability to identify key areas of change in your own world and career, and be equipped to contribute to the strategic success of your team and your organisation. In an uncertain and turbulent world, developing Strategic Intelligence will give you a clear advantage.The workshop has application for your organization, your department and your personal career development.

DR. GRAEME CODRINGTON

IMS Educator Dr. Graeme Codrington, is an expert on the new world of work. He is a keynote presenter, author, futurist, facilitator and consultant working across multiple industries and sectors. He blends cutting-edge research and thought leading insights that help organizations understand the forces that are helping to redefine the rest of the 2020s. Along with speaking internationally to over 100,000 people globally, he is the author of 6 best - selling books and is a guest lecturer at top business schools such as the London School of Economics and Duke University. Graeme has been part of the IMS Family of Educators for over 8 years and is the co-founder of TomorrowToday, a global firm of futurists and business strategists. He is also a guest lecturer at four top business schools, including the London Business School and Duke, NC.

TOPICS COVERED

TECHNOLOGY

FROM BIOMEDICAL ADVANCES TO SPACE TOURISM, TECHNOLOGY WILL CONTINUE TO DOMINATE OUR LIVES. BUT OUR ORGANIZATIONS WILL BE IMPACTED AT EVERY LEVEL ESPECIALLY BY THE DELUGE OF DATA WE'RE FACING AND A NEW GENERATION OF DIGITAL NATIVE EMPLOYEES WHO ARE VERY COMFORTABLE IN A TECHNOLOGY DOMINATED NEW WORLD OF WORK. WE LOOK AT WHY THIS HAPPENING, AND WHAT WE SHOULD BE DOING TO RESPOND.

INSTITUTIONAL CHANGE

THERE IS A "NEW NORMAL" EMERGING AS THE RULES FOR SUCCESS IN ALMOST EVERY INDUSTRY ARE CHANGING. WE'LL CONSIDER BOTH EXTERNAL FACTORS, SUCH AS CHANGING LEGISLATION AND REGULATIONS, AS WELL AS FOCUS ATTENTION ON INTERNAL FACTORS INCLUDING THE ORTHODOXIES AND UNWRITTEN RULES THAT GOVERN OUR INDUSTRIES, COMPANIES AND FUNCTIONS.

DEMOGRAPHICS

AGING POPULATIONS, PLUMMETING FERTILITY, GLOBAL MIGRATION AND THE "NEXT 2 BILLION CONSUMERS" ARE JUST A FEW OF THE DEMOGRAPHIC SHIFTS THAT ARE FUNDAMENTALLY CHANGING THE WORLD, OUR EMPLOYEES AND OUR CUSTOMERS.

ENVIRONMENT

SUSTAINABILITY IS NOW, MORE THAN EVER, A BUSINESS IMPERATIVE, AND SHOULD BE DEVELOPED AS A BUSINESS CRITICAL STRATEGY. WE'LL ALSO LOOK AT SOME GAME CHANGING ENVIRONMENTAL ISSUES, SUCH AS FRACKING,

SOCIETAL VALUES

THERE IS SOME SURPRISING SCIENCE BEHIND THESE MONUMENTAL SHIFTS IN SOCIETAL VALUES, AND SOME SIGNIFICANT IMPLICATIONS FOR COMPANIES DEVELOPING THEIR STRATEGIES AND COMPETITIVE POSITIONING.

APPLICATIONS

USING WELL RESEARCHED INSIGHTS INTO THE NEAR FUTURE AND CASE STUDIES FROM INDUSTRIES SIMILAR TO YOURS, PACKAGED TOGETHER WITH KEY TRENDS, RELEVANT AND INTERESTING FACTS AND MULTI-MEDIA CLIPS, THIS SESSION WILL HELP YOU TO APPLY THE FUTURE TRENDS TO YOUR WORLD.

THINKING STRATEGICALLY

TRACKING FUTURE TRENDS AND THINKING STRATEGICALLY IS A VITAL SKILL FOR EVERY PERSON AT EVERY LEVEL OF YOUR ORGANIZATION. WE WILL END THE DAY BY PROVIDING A SIMPLE, BUT EFFECTIVE, FRAMEWORK FOR TAKING THIS BACK TO YOUR OFFICE. YOU'LL BE EQUIPPED TO TRACK TRENDS, EMPOWER YOUR TEAM TO FACE THE FUTURE, AND BE CONFIDENT IN YOUR ABILITY TO THINK AND ACT STRATEGICALLY.

FOR REGISTRATION PLEASE CONTACT: - IMS Regional Director -
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