IMS



CRITICAL THINKING: THE ART AND SCIENCE OF EFFECTIVE PROBLEM SOLVING
with Dr. Jackson Nickerson
$425 (US) per person

VIRTUAL SESSION (3-HOUR)

CRITICAL THINKING: THE ART AND SCIENCE OF EFFECTIVE PROBLEM SOLVING

How often doyou walk into a meeting called to tackle a problem and within the first fewminutes, participants already are debating about a solution? Jumping to asolution is one of the most prevalent and pernicious maladies in organizations,which leads to delayed problem solving, high costs, and sluggish responsivenessthat can demoralize an entire organization.This workshop provides new insights into how individuals and teams cansolve the right problem the first time. The critical challenge is that all too often when tackling problems,individuals and teams suffer from a set of biases and impediments that cause them tofocus on problem solving. In contrast,this program focuses on the art of comprehensively formulating problems beforesolving them. Participants will learn avariety of specific and proven processes to help them and their teams solve theright problem the first time.

DR. JACKSON NICKERSON

Dr. Jackson Nickerson is the Frahm Family Professor of Organization and Strategy at Washington University in St. Louis Olin Business School. He also is the Associate Dean and Director of Brookings Executive Education and a Senior Non-resident Scholar in Governance Studies at the Brookings Institution. A prior systems engineer at NASAs Jet Propulsion Laboratory with a BSME from Worcester Polytechnic Institute and an MSME from U.C. Berkeley, Jackson combines his engineering systems knowledge with an MBA and Ph.D. in Business Strategy both from U.C. Berkeleys Haas School of Business. He is a globally recognized expert in organization design and its performance implications as well as in critical thinking for business decisions, for which the Olin Business School won the inaugural MBA Roundtable Innovators Award. He also is the creator of Leading Thinking, a new approach for developing leaders taught through Brookings Executive Education. Jackson has published numerous papers in leading academic journals and is the author or editor of four books. His latest book is entitled Leading Change from the Middle: A Practical Guide to Building Extraordinary Capabilities (Brookings, 2014). He consults with business, government, and nonprofits on problem diagnosis, strategy, and leading change. In addition to serving on corporate boards, Jackson is a co-founder and business director of NFORMD.NET, a new media company that provides sexual assault prevention programs to universities and the U.S. Army.

TOPICS COVERED

WHY IS SOLVING THE RIGHT PROBLEM THE FIRST TIME IMPORTANT?

WHY DON'T INDIVIDUALS AND TEAMS OFTEN FAIL TO SOLVE THE RIGHT PROBLEM?

HOW CAN INDIVIDUALS FIGURE OUT WHAT THE RIGHT PROBLEM IS?

HOW CAN TEAMS FIGURE OUT WHAT THE RIGHT PROBLEM IS?

HOW CAN YOU REPROGRAM YOUR BRAIN TO AVOID COMMON BIASES AND IMPEDIMENTS TO SOLVING THE RIGHT PROBLEM?

WHAT CAN YOU DO TO IMPACT YOUR ORGANIZATION TOMORROW?

FOR REGISTRATION PLEASE CONTACT: - IMS Regional Director -
Phone: Email: Website: **https://ims-online.com/leadership-development//**