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THE FIVE ABSOLUTES TO ACHIEVE HIGH PERFORMANCE
with Dr. Clinton Longenecker
$425 (US) per person

VIRTUAL SESSION (3-HOUR)

THE FIVE ABSOLUTES TO ACHIEVE HIGH PERFORMANCE

Getting better results on an ongoing basis is becoming a leadership mandate in nearly every organization around the world. This seminar is designed to help business leaders develop a framework with which to systematically increase their personal effectiveness and ability to achieve higher levels of performance. This dynamic, interactive and hands-on learning experience will: provide specific tools to help leaders better understand the causes of managerial failure; equip managers to better focus their people and themselves on desired outcomes; help leaders effectively equip their people to perform at higher levels; demonstrate the importance of creating a working environment that fosters better results; encouraging managers to maximize people power and will make a strong case for developing both people and processes in your quest for better results. Leaders attending this program will walk away knowing how to improve their performance and deliver better results when they go to work the very next day. NO SPECTATORS ALLOWED!

DR. CLINTON LONGENECKER

Dr. Clinton Longenecker is an award-winning business educator, researcher, author, motivational speaker, and executive coach who was recently recognized by The Economist as one of the top 15 business professors in the world. A thought leader in rapid performance improvement, Dr. Longenecker has published over 180 journal articles in America`s top academic and professional journals. He is also the author of two best-selling books, including Getting Results: Five Absolutes for High Performance and The Two-Minute Drill: Lessons for Rapid Organizational Improvement from Americas Greatest Game. Dr. Longenecker has helped transform the talents of thousands of business leaders in some of America`s best companies from coast-to-coast.

TOPICS COVERED

CAREER SURVIVAL AND SUCCESS IN THE 21ST CENTURY

THE IMPORTANCE OF GETTING BETTER RESULTS ON AN ONGOING BASIS UNDERSTANDING THE BARRIERS TO HIGH PERFORMANCE

WHY MANAGERS FAIL TO GET DESIRED RESULTS

AN ANALYSIS OF THE FACTORS THAT CAUSE MANAGERIAL FAILURE CREATING A BETTER UNDERSTANDING OF THE FACTORS THAT DRIVE HIGH PERFORMANCE

THE 5 ABSOLUTES FOR HIGH PERFORMANCE

THE PRACTICES OF HIGH PERFORMANCE BUSINESS LEADERS

1. GETTING EVERYONE ON THE SAME PAGE- THE POWER OF FOCUS
2. PREPARING FOR BATTLE- THE POWER OF PREPARATION
3. CREATING A CULTURE FOR HIGH PERFORMANCE- THE POWER OF CLIMATE
4. NURTURING WORKING RELATIONSHIPS - THE POWER OF PEOPLE
5. DEVELOPING PEOPLE, PROCESSES AND YOURSELF AS A LEADER- THE POWER OF RENEWAL

HOW TO BECOME A MORE RESULTS-ORIENTED LEADER

CONDUCTING A LEADERSHIP SELF-ASSESSMENT ON THE PRACTICES THAT LEAD TO BETTER RESULTS
DEVELOPING A PERSONAL IMPROVEMENT GAME PLAN TO BECOME A MORE RESULTS ORIENTED LEADER

FOR REGISTRATION PLEASE CONTACT: - IMS Regional Director -
Phone: Email: Website: **https://ims-online.com/leadership-development//**